Driver Eye Gaze and Driver Behaviour on Rural and National Roads

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Summary of research activity within SimRG

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Institute of Technology Blanchardstown nstitiúid Teicneolaíochta Paile Bhlainséir To understand the anatomy of a road accident. data fusion, statistics

To build a model of the Irish Road Network based on cognitive and physical models. driver behaviour, physics of car

Provide new methods for assessment, training and rehabilitation returning to driving, novice drivers



Photorealistic simulation of Irish Roads

Most commercial driving simulators use model data

Benefits of video over model based simulators?



Model based driving simulator



Digital Map





Video Acquisition System



Acquisition of Video Stream



Comparison Among Three Data Sets



Results of GPS Model and Video Data



Cognitive assessment of drivers



	Driver Action	Fatal	Injury	Total	%
*	Drove through Stop/Yield Sign	0	37	37	13.3*
	Exceeded Safe Speed	0	12	12	4.3
*	Went to Wrong Side of Road	7	94	101	36.2
	Improper Overtaking	0	6	6	2.2
*	Drove Through Traffic Signal	0	30	30	10.8
	Failed to Signal	0	0	0	0.0
	Other Action	0	93	93	33.3
	TOTAL	7	272	279	100.0

Table 36 Two Vehicle Collisions: Contributory Action, where Specified

Many of these may be due to 'cognitive' failings', such as

Inattention, Distraction, Fatigue, Poor decision making, Impulsivity, Risk-taking etc.

Driver Distraction/Inattention

In Australia, distraction accounts for between 14%-33% of serious crashes (McEvoy et al., 2007).

In Norway 22% of crashes were due to distraction and inattention (Dingus et al., 2006).

We have recently shown that attention levels can affect driving behaviour and where people look. 1st set of experiments: To investigate the driving behaviour of high and low attention individuals

- 1. Car-following experiment (using modelled environment)
- 2. Driving a rural environment-measure eye gaze.
 - (1)Measured accelerator pedal, braking timing and distance from lead car.
 - (2)Measured driver eye gaze in a rural environment.



Typical sustained attention data



Eye Tracking on a Rural Road-High and Low Attenders



🖳 Driving Simulator Eye Track Analyser



Targets: Motorway road sign



Individual response to an individual event

Target view counted in terms of frames				
Index	Name	Car Rev.	Gap	M3 Navan
0	St	0	0	51
	•••	•••	•••	•••
6	Ai	10	0	17
7	Sh	1	0	56
8	Da	5	0	49
9	Al	16	1	0
10	Do	20	0	33
11	Ne	10	6	82
		•••	•••	
27	Ра	2	15	4
28	Pe	7	2	10
29	Ra	7	0	9
30	An	0	0	0

Accelerator pedal position (Car Reversing)				
Index	Name	Before	During	After
0	St	0.25	0.32	0.7
6	Ai	0.45	0.26	0.44
7	Sh	0.39	0.24	0.45
8	Da	0.21	0.07	0.38
9	Al	0.21	0.09	0.23
10	Do	0.31	0.21	0.35
11	Ne	0.45	0.32	0.49
27	Ра	0.42	0.44	0.49
28	Pe	0.21	0.13	0.38
29	Ra	0.31	0.24	0.39
30	An	0.72	0.79	0.97

Individual overall response to the route

Time to drive route				
Index	Name	Rural (S)	Motorway (S)	
0	St	291.4	273.9	
		•••		
6	Ai	276.5	275.4	
7	Sh	244.7	275.2	
8	Da	387.2	174.4	
9	AI	414.9	586.4	
10	Do	305.6	495.9	
11	Ne	272.5	428.7	
•••	•••	•••		
27	Pa	329	278.5	
28	Pe	345.3	433.4	
29	Ra	365.3	555.9	
30	An	139	269	

Count of speedo. "looks"			
Index	Name	Rural	Motorway
0	St	39	44
6	Ai	65	42
7	Sh	51	21
8	Da	31	63
9	AI	65	27
10	Do	94	79
11	Ne	46	49
27	Pa	11	91
28	Pe	95	149
29	Ra	76	39
30	An	6	10

Group response to an event or target

Mean view per driver (frames)

Name	Mean frame count
HorseNCart A	29.8
HorseNCart B (GAP)	9.6
Car Reversing	7.3
Car Reversing GAP	2.8
Road Narrowing Sign A	0.2
Dog Walkers	5.1
Dog Walkers- GAP	9.2
Big Bend RIGHT	4.3
Brown Sign (Services) vs M3 Staight Line Target Box 2	1.2
M3 Navan Exit Left Kells & Cavan Straight	29.6
NAVAN Exit Immediate Left	11.5
Exit 8 Left	0.0
Caution Signs M3	0.2
Speed Sign M3 120 KM	0.0
Speedo_Rural	271.8
Speedo_Motorway	375.7

Eye Gaze Measurements

Low-Cost Eye Trackers



Gazepoint GP3

Eyetribe



Advanced analysis - Where did they look?







68 drivers, Red "speedo", Green "road", Blue "something else"

Rural- difference between high and low attenders (20pt moving average)



Rural road summary High attenders check speedometer 10% more Both look at road equally Low attenders look around 18% more Motorway summary High attenders check speedometer 6% more Both look at road equally

Low attenders look around 20% more

Motorway – difference between high and low (20pt moving average)



Previous Findings

- 30-60% accidents due to distraction factors
- Much of the simulator based research has been concentrating on in-vehicle distraction factor(i.e.mobile phones, in-vehicle information systems)
- Experienced, as well as novice drivers, are likely to be distracted and involved in accidents



General Research Aims

- Investigate the complex relationship between the driver and road environment.
- Using-simple driving simulators,synchronised bio-feedback devices ~(eye tracking, EEG).



Proposed Study

- To investigate the potential for distraction of additional structures on selected parts of the Irish road network
- Focus on distraction sources outside the vehicle
 - Eg- advertising hoardings, artworks, signage
 - To what extent will these structures cause a distraction?
 - Rural vs urban locations-will driver response vary ?

Will driver response settle over time?



